



AKRON AREA YMCA

2024

ANNUAL REPORT

2024 IN REVIEW

The year was a success due to the work of our Extraordinary staff teams and volunteers. It is amazing what we can accomplish together.

Here are a few highlights:

- We completed the Camp Y Noah Waste Treatment System
- We added 24/7 member access at Green and Riverfront
- We welcomed Holly DuPlain to the team as our new CFO
- Hayley Rayl took the helm at Green as Executive Director and Kishan Patel at Firestone Park
- Our development efforts were incredible and allow us to continue to provide Y impact for all

Our focus has been "R.I.S.E." We Rise together. We are committed to igniting innovation. Organizational sustainability is a priority because a world without a Y is unacceptable. We are an ExtraordinaryY and our staff are dedicated to providing a welcoming experience For All.

We thank you and our community for lifting up our YMCA so we can achieve our mission and vision.



Jill Kolesar
President & CEO



Steve Hendricks
Board Chair



2024 HIGHLIGHTS



24/7 X 4

Spring of 2024 saw the dawn of two additional branches being open for 24/7 operation. Our Green Family YMCA and Riverfront YMCA both extended their hours to allow Association members, 18 and over, to access their fitness centers and gymnasium anytime. These branches joined the success of our previous two 24/7 branches, Lake Anna and Wadsworth, that led the charge with 24/7 in previous years. The average number of monthly after-hours visits for all four branches exceeds 8,000.

\$2M HAPPILY GOES TO WASTE

Spring of 2024 saw the dawn of two additional multi-year projects to replace the wastewater treatment at Camp Y-Noah. The projects were completed on schedule in the Summer of 2024 – just in time for a new camping season. The \$2 Million Project, with half of the cost included in Ohio Governor Mike DeWine's state budget and half approved from the Akron Area Board of Trustees, makes it possible for Camp Y-Noah to serve their current needs and the needs that will arise from future developments to house more campers and be open to expanded rental opportunities.

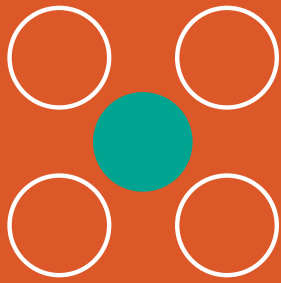


COURAGE IN ACTION

Lifeguards Reagan MacTavish, Madelyn Stys and Veronica Graves received Red Cross Act of Courage Awards for quick action at the Wadsworth YMCA. During a routine water aerobics class, an adult participant suddenly went into cardiac arrest. Reagan, who was on duty at the time, immediately sprang into action, alerting the building staff and jumping into the water to begin the rescue. Without hesitation, Veronica and Madelyn rushed to assist, working together to perform CPR and use an AED. Thanks to their quick thinking, teamwork, and training, they helped save a life.

In August 2024, we pulled out the orange carpet for YAZZZLE, a made-up word for an event to highlight the razzle-dazzle of our youth programs in a fun way. Guests were asked to wear a POP of orange – just because – and enjoy great food, good music, a fireworks extravaganza and a picture perfect evening at Firestone Country Club.





2024 HIGHLIGHTS

5-YEAR GRANT

Our partnership with Cuyahoga Falls School District thrives with our 21st Century Grant covering staff salaries and benefits, services such as field trips (in school and out of school), curriculum, Red Oak Behavioral Health Counseling for weekly lessons in social-emotional learning, professional development, classroom supplies, and family engagement costs. This grant is only awarded to applicants that serve students "who attend schools with a high concentration of low-income students and families." In other words, 40% or more of students in the district must be eligible for free or reduced lunch to receive the grant.



NEW PARTNERS: YSS

Youth Success Summit (YSS) is a network of partners dedicated to providing high quality after school and summer programs that are focused on a child's growth, development and success. In 2024, the Akron Area YMCA became the fiscal agent for this organization to support their growth and our collective desire to reach families with programming and resources to reduce youth violence and increase meaningful after-school experiences.

GROUNDBREAKING

Thanks to a \$75,000 PNC Foundation grant, toddler and pre-K children at Westminster YMCA will enjoy an outdoor classroom complete with a sensory station, stage, building center, dirt digging area, opportunities for gardening, gathering, art and music and movement. It is part of a grant initiative announced in 2024 that supports the development and enhancement of high-quality outdoor play and learning environments to commemorate the 20th anniversary of PNC Grow Up Great.



AKRON ROTARY CELEBRATES



The bi-annual Regatta for Akron Rotary Camp had a big celebration in the fall of 2024 as they raised over \$1M and celebrated a centennial milestone amid a bit of September showers. But nothing dampened the evening, including an award winning (Addy!) video featuring a camper from many years ago.

IMPACT COUNTS

912,092 visits to our branches

6,670 folks receiving scholarships

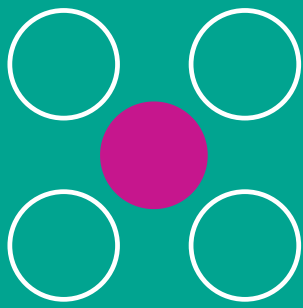
Over \$1 Millon awarded

1,100 kids in Safety Around Water

245 Y-Strong individuals / families

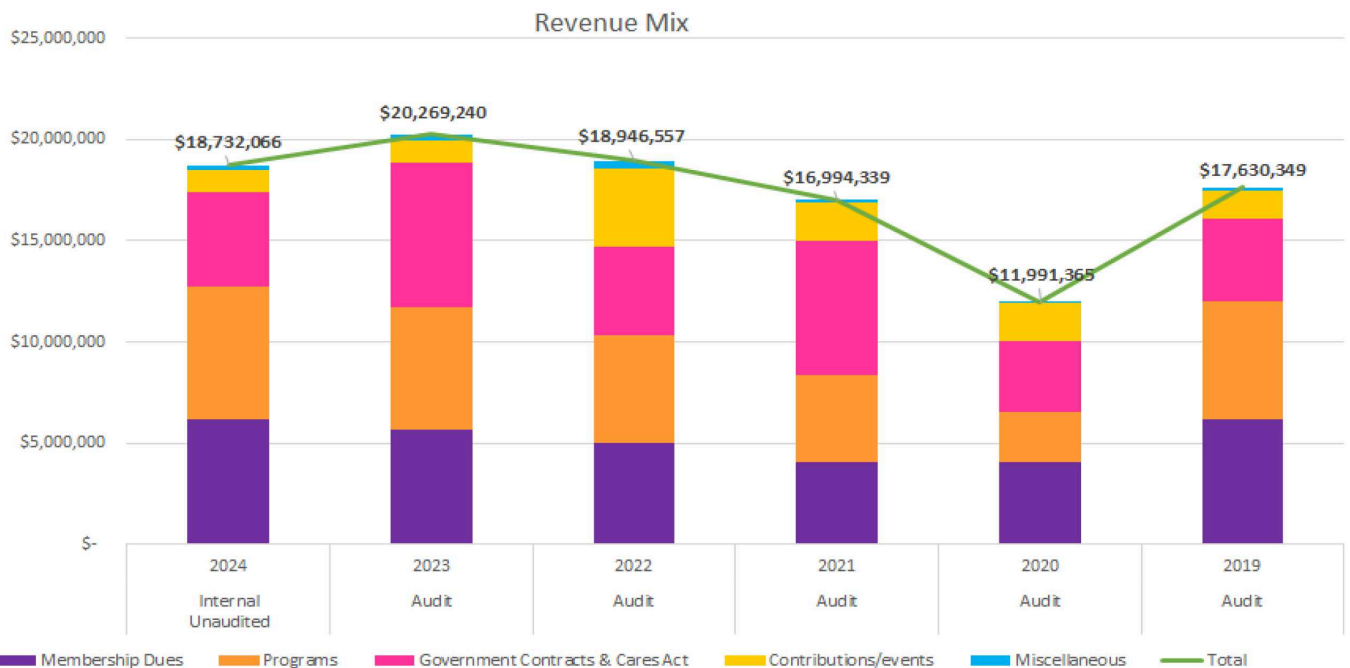
2,290 Day/Overnight Campers

1,245 staff members



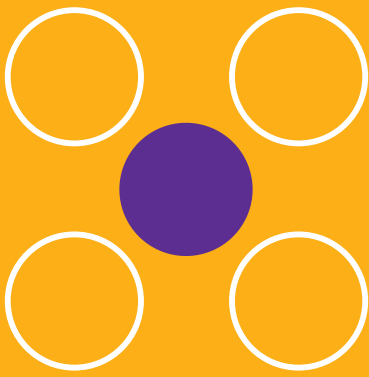
2024 FINANCES

REVENUE MIX



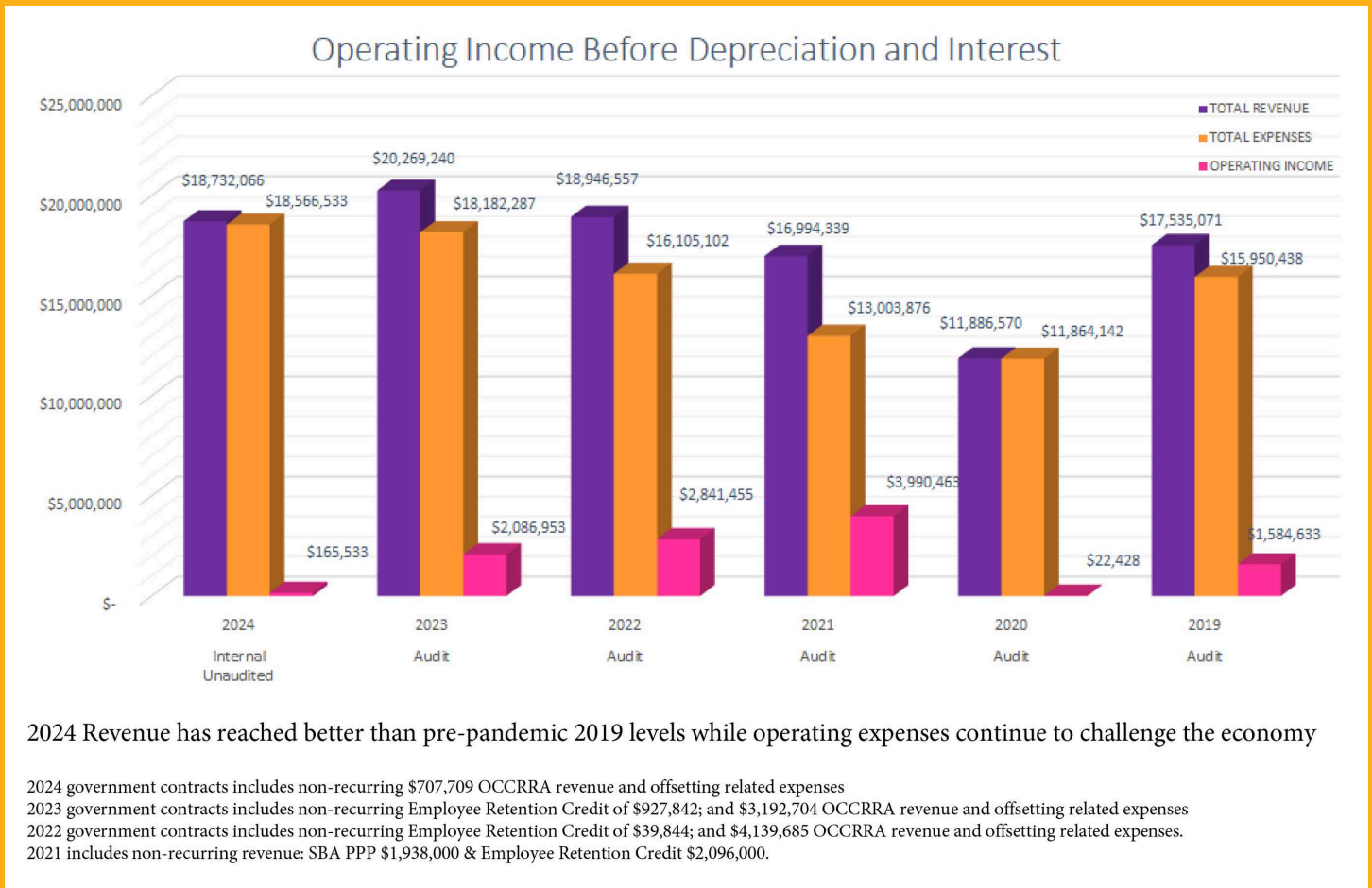
2024 Revenue Mix is back to pre-pandemic percentages... split between Membership, Program and Fees with a reduced reliance on Government Funding from the pandemic.

	2024	2023	2022	2021	2020	2019
Membership Dues	33%	28%	26%	24%	34%	35%
Programs	35%	30%	28%	25%	21%	33%
Government Contracts & Cares Act	25%	36%	23%	39%	29%	23%
Contributions/events	6%	5%	20%	11%	16%	8%
Miscellaneous	1%	2%	2%	1%	1%	1%



2024 FINANCES

OPERATING INCOME BEFORE DEPRECIATION AND INTEREST



AKRON AREA YMCA LEADERSHIP

Board of Trustees Leadership 2023-2024

Stephen R. Hendricks
Board Chair

Russell C. Holmes
Vice Chair

Kristopher R. Westbrooks
Treasurer

Kristene Grayem
Secretary

Bob Beiswenger
Jeff Kline
Emily Lee
Christopher Niekamp
Scott Richardson

Katie Lancianese
Craig Hassinger
Rick Hull
Ernie Maley

Denny Liddle
Melissa Reed
Lucas Smith
Tom Waltermire

Branch Advisory Leaders

Akron Rotary Camp
Camp Y-Noah
Child Care
Firestone Park
Green
Kohl
Lake Anna
Longwood
Riverfront
Wadsworth

Michael Gallucci
Rachel Gilbo
Keith Heilmeier
Bob Wollying
Ed Quinn
Ginnie Abell
Alan Bittinger
Mark Abate
Jen Thames
Ronald Paydo

Branch Directors

Akron Rotary Camp
Camp Y-Noah

Mella Castner
Carl Wargo

Child Care

Tammie Jackson, Teresa
Ellison, Ronette Moss,
Dawn Giovanni

Firestone Park
Green
Kohl
Lake Anna
Longwood
Riverfront
Wadsworth

Kishan Patel
Hayley Rayl, Kristy Prebish
Lisa Ennis
Jim Sawin, Kevin Murphy
Paiton Hardy
Ryan Reavy
Amy Phillips



Association Leadership

Jill Kolesar
President / CEO

Ken Hoyt
Chief H.R. Officer

Holly Duplain
Chief Financial Officer

Brian Bidlinmyer
Chief Dev. Officer

Beth Kelley
Chief Youth Dev. Officer

Tony Grimes
Comm. Outreach V.P.

Jim Sawin
Membership Ops. V.P.

Robin Klaco
Controller

Amanda Howard
District Exec.

Jason Williams
IT Director

Judi Christy
Mar/Com Director

Ashley Simon
Youth Dev. Director



Since 1870

AKRON AREA YMCA

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Serving Summit, Medina and Portage counties